

FAQ - Rive Video: Your Ultimate Music Video Distribution and Promotion Partner

Welcome to Rive Video, the first and leading music video promotion company in the US, rocking the music industry for over 30 years! If you're an artist, band, or label searching for music video distribution, music video submissions, music video production, or music video promotion / PR services, you've hit the jackpot. We've got the experience, the connections, and the passion to skyrocket your music video out to the masses. Got questions? We've got answers—check out our FAQ below and see why Rive Video is the company to help you BE SEEN!

1. Why Choose Rive Video for Music Video Distribution and Promotion Services?

Because we're not just another company—we're the original trailblazers in music video promotion! With over three decades of expertise, we've promoted tens of thousands of videos for artists and labels like you, getting them on MTV, BET, Revolt TV, into Retail, DJ and VJ Music Pool playlists, onto Roku, Apple tv, Amazon fire, Google tv music channels and on hundreds of other national and regional music shows and platforms. Our secret sauce? Unmatched relationships with top programmers, hands-on service, and a relentless drive to make your video a household name. Ready to ditch the DIY struggle and let the pros take over? Contact us now!

2. What Makes Rive Video the Leader in Music Video Distribution?

Simple: we've been doing this longer and better than anyone else. Since day one, we've mastered music video distribution, professionally and accurately delivering your work to over 500 outlets—think national TV networks, streaming apps like Roku and Firestick, retail pools, DJ playlists, and more. We handle the nitty-gritty (closed captioning, formatting, completing your submission forms and sub-forms) so your music video is properly prepared to shine on every screen. Want your music video everywhere that matters? Rive Video's got your distribution needs covered.

3. How Do I Submit My Music Video to Rive Video?

Submitting your music video masterpiece is as easy as 1-2-3! Just send us a link to your video or fill out our music video submissions form (<https://www.rivevideo.com/contact-4-1>). We'll review it and craft a custom promotion proposal tailored to your goals. Need airplay on MTV or BET? Exposure on YouTube? We'll make it happen. Don't wait—submit today and let's get your video in front of millions!

4. What Platforms Can Rive Video Distribute My Music Video To?

Buckle up, because we go BIG! We're talking MTV, BET JAMS, Revolt TV, TEMPO Networks, CMT, TCN, God TV, Ditty TV, Pluto TV, Music Choice, Stingray Music, and hundreds more—over 500 platforms per genre! From Smart TVs to DJ pools, music blogs to Spotify playlists, we saturate the market with your video. Our music video distribution network is unmatched, giving you exposure where it counts. And we can have your music video distributed in under 24 hours once you get us what we need. Ready to dominate the airwaves? Let's roll!

5. Can Rive Video Help Increase My Views and Streams?

We don't just throw your video out there and hope for the best. Our music video promotion services organically boost your YouTube views by our pitching your video to programmers, bloggers, and influencers who can help amplify your reach. Plus, our social media posts, e-blasts and press releases help to drive music fans straight to your channel. With Rive Video, awareness grows naturally. Sign up today!

6. Can Rive Video Guarantee Airplay on Major Networks?

Here's the deal: we've got the best connections in the biz (programmers at MTV and BET personally recommend us!), and we'll push and pitch your video hard. But final airplay decisions rest with network programmers. What we do guarantee? Top-tier music video distribution, music video submissions, expert preparation (like professional closed

captioning), and a campaign that maximizes your shot at airplay. Tens of thousands of artists have hit the big screens with us—your turn's next!

7. What's Included in Your Music Video Promotion Packages?

Everything you need to shine! Our packages cover music video distribution to 500+ outlets, closed captioning, submission forms, digital delivery, pitching directly to the programmers, social media posts, e-blasts to the curators, press releases, bi-monthly campaign progress reports, and weekly emails letting you know when your video is added so that you can use that news on your own social platforms to make noise to push those algorithms. Whether you're an indie artist or a major record label, we have the ability to scale to fit your budget and goals. Curious about pricing? Text us your video link at 908-601-1409 or to 908-455-8999 for a free custom proposal!

8. How Long Does a Promotion Campaign Take?

Most artists see the magic happen over 8 weeks—that's the sweet spot for getting your video on playlists and building buzz, especially if you're new to the scene. We track every move and update you via emails and bi-monthly updates, so you're always in the loop. Rive Video acts as your advocate, pitching and introducing you to the programmers so you can maximize awareness of every music video you create.

9. Do You Work with Indie Artists or Just Big Labels?

We're here for everyone! From new bands and indie solo acts to global labels like Empire Distribution, Atlantic, and UMG, we've promoted it all—every genre, every style. Our music video promotion services are built to lift up emerging artists and also amplify established names alike. Got a killer video? We'll make take it to all places it needs to go!

10. What genres does Rive Video support?

All genres, all vibes—hip-hop, pop, rock, rap, EDM, country, gospel, reggae, metal, CHH, you name it! As the first and industry leader in music video promotion, we customize every campaign to amplify your unique music video. Ready to dominate in your genre? Hire Rive Video and let's get started!

11. What makes Rive Video the ultimate choice?

We're not just leaders—we're pioneers! We're the industry leader in music video distribution, submissions, and promotion! With 30 years of unstoppable energy, we've got the tools, the team, the relationships, and the passion to take your music video to places it's never been. For major labels and indie artists in all genres, Rive Video is the only team to hire. We've worked with icons like Lenny Kravitz and Flo Rida, plus countless indie artists and labels. Our incredible and scalable music video distribution services make us the go-to choice. Don't wait—hire Rive Video today and claim your place in the spotlight!

12. How Do I Get Started with Rive Video?

It's go time! Call or text us at 908-601-1409 or 908-455-8999 with a link to your music video or hit up our website at rivevideo.com to submit. We'll review it, send you a personalized plan to kick off your campaign. Don't let your music video sit on the sidelines hoping and waiting to be discovered — partner with the first and best in music video distribution and promotion services today! Hire Rive Video now and let's roll!