



RIVE



MUSIC VIDEO PROMOTION

FEATURED DESTINATIONS & OUTLETS



MTV is an American network based in New York City that launched August 1, 1981. MTV has had a profound impact on the music industry and pop culture around the globe.



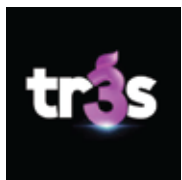
Broadcast to more than 750 college campuses and via top cable distributors in 700 college communities nationwide, mtvU reaches upwards of 9 million U.S. college students – making it the largest, most comprehensive television network just for college students. Twenty-four hours a day, seven days a week, mtvU can be seen in the dining areas, fitness centers, student lounges and dorm rooms of campuses throughout the U.S., as well as on cable programming.



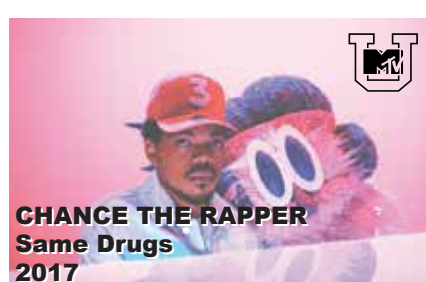
MTV Live (formerly Palladia) is a high definition channel that showcases the biggest music videos, live concerts, performances, festivals, documentaries and more from all the artists you love. MTV LIVE has created a truly enhanced musical experience - the sense that you are there, and can touch and feel the music. Featuring stellar Dolby 5.1 Surround Sound and a high-grade picture, MTV Live is your personal in-home all-access pass to concerts, festivals, performances, music videos, documentaries, and more 24/7.



MTV offers broadband Video On Demand which acts as an interactive add-on to the network's broadcast content, with music videos, extra scenes, highlights packages, news roundups, movie trailers and more.



MTV Tr3s is a cable, satellite and over-the-air network which is broadcasted to over 40 million households spanning the US & South America. It is rooted in the fusion of Latin America and American music, cultures, and languages, bringing the biggest names of Latin artist in pop, urban, and rock music. MTV Tr3s includes lifestyle series, customized music video playlists, news documentaries that celebrate Latino culture, music and artists, and English-subtitled programming in Spanish imported from the MTV España and MTV Latin Networks. The channel is targeted toward bilingual Latinos and non-Latino Americans aged 12 to 34.





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BET is currently viewed in more than 90 million homes worldwide and it is the most prominent television network targeting young Black-American audiences. It is the leading provider of African-American cultural and entertainment based programming. Most programming of the network comprises mainstream rap and R&B music videos and urban-oriented movies and series.



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BET Her (Formerly BET Centric) is an American cable channel owned by Viacom. The network broadcasts primarily broadcasts lifestyle programming targeting African American women.



BET Soul is an American digital cable network that is controlled by the BET Networks division of Viacom, which owns the network. The channel showcases R&B, funk, soul, neo soul, hip hop, jazz and Motown music from various decades. Originating as VH1 Soul, a spinoff of VH1, the channel moved under the editorial control of BET on December 28, 2015 as part of Viacom's ongoing restructuring of their cable operations.



BET Gospel is a television network in the United States that provides gospel and inspirational programming. The network, a spin-off of BET (Black Entertainment Television), mixes new and classic shows as well as original gospel-oriented programming. In 2016, the channel was updated and programming now consists of recent uplifting music videos, as well as gospel themed series and specials.





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Fuse is an American national television network dedicated exclusively to music. It features original series and specials, exclusive interviews, live concerts and video blocks. Fuse accommodates a wide range of musical tastes, while targeting a demographic between 18-34 year-olds. It offers music entertainment not only on-air but also on-line, on-demand, in high-definition and via mobile.



REVOLT TV is a US network devoted to music and music related programming from various genres including pop, hip-hop, R&B, EDM, alt rock and indie rock. It has nationwide coverage in many major markets. Co-owner Sean "Diddy" Combs stated the intention of the network is to allow artists to "show your art the way you want to show your art – uncut, raw, uncensored – not destined by the charts and who's pop."



Music Choice programs dozens of audio music channels for digital and cable subscribers, and produces music-related content for on-demand customers with access to Music Choice On-Demand. Music Choice also offers video and audio music programming for cell phone customers through Sprint, Nextel and AT&T Wireless Services.



Stingray Video includes a network of genre based specialty channels with 24/7 music video programming available through various cable/satellite providers across Canada. These channels include: Stingray Juicebox - a commercial-free service that broadcasts music videos aimed at kids aged 8 to 14. Stingray Loud - broadcasting music videos relating to rock, modern rock, alternative, punk, and heavy metal. Stingray Vibe - broadcasting music videos relating to urban music such as rap, hip hop, R&B, and reggae. Stingray Retro - broadcasting music videos from the 1980s to the early 2000s.



CMT is an American basic cable and satellite television channel that is owned by Viacom Global Entertainment Group, a unit of the Viacom Media Networks division of Viacom. It was the first nationally available cable channel devoted to country music and country music videos. CMT Music (formerly CMT Pure Country) is a digital cable television channel and a sister network to CMT. It is part of the Viacom Global Entertainment Group, a unit of the Viacom Media Networks division of Viacom. It showcases country music videos for its full broadcast day.



TEMPO Networks, LLC, is the first and only pan-Caribbean media and entertainment company producing and offering culturally relevant content on all media platforms (on-air, online, on-mobile and on the ground). TEMPO captures and delivers the extraordinary Caribbean vibe by successfully producing and delivering Caribbean content dedicated to music, culture, cuisine, and social awareness initiatives. TEMPO currently broadcasts in 24 Caribbean islands, with approximately 3M viewers, and in New York, New Jersey, and Connecticut on Cablevision Channel 1105.



NickMusic is an American digital cable television network that is owned by Viacom and is under the editorial control of the children's cable network Nickelodeon. It mainly carries music video and music-related programming from younger pop artists that appeal to Nickelodeon's target audience, with some videos edited for content to meet a blanket TV-PG TV Parental Guidelines rating applied across the network's broadcast day.



TeenNick is an American digital cable and satellite television channel that is owned by Nickelodeon Group, a unit of the Viacom Media Networks division of Viacom. Aimed primarily at teenagers aged 13-19, the channel features a mix of original programming, Nickelodeon-produced series, feature films, and music videos geared towards pre-teens and young teenagers.



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MUSIC VIDEO PROMOTION

FEATURED ARTISTS & OUTLETS





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MUSIC VIDEO PROMOTION

FEATURED CLOSED CIRCUIT VIDEO POOLS



ClubCom is a closed circuit subscription based broadcast service that provides high-definition music audio and video entertainment to over 4,000 Health Clubs and fitness centers across the US, Canada, England, Australia and Japan. Based on member attendance figures, monthly viewership exceeds 23 million. ClubCom also services Brunswick Bowling Centers across the country. Locations include New York Sports Clubs, Washington Sports Clubs (D.C.), Boston Sports Clubs, Philly Sports Clubs, Retro Fitness, LA Fitness, 24 Hr Fitness, Planet Fitness, Gold Gym, Powerhouse, Lifetime Fitness, Bally's, Lifestyle Fitness, YMCA, and a ton of smaller regional chains.

IN-STORE SPORTS NETWORK

The In-Store Sports Network is a closed circuit retail pool and a subdivision of Media Place. They program music video content and entertainment to over 3,000 Foot Locker locations worldwide, 300 Rooms To Go stores across the Southeastern United States & Puerto Rico, and DTLR/VILLA Stores in 250 locations across 19 States.



A Professional Licensed Video Pool Providing High Quality Mixable Music Videos to DJs, VJs, nightclubs, bars & anywhere else that uses music video anywhere in North America. With one of the largest video libraries in the world, their platform boasts 250,000+ Videos Including Multiple Genres & Languages with 30 new and classic videos added daily.



VJ-Pro™ is the most comprehensive video pool and source for fully licensed music video content serving the music industry, hospitality and recreation facilities, MWR centers and facilities, professional DJ/VJ's and in-store visual display programming producers exclusively since 2004. Subscribers include digital-signage networks, in-store visual displays, malls, hotels, restaurants, airlines, nightclubs, resorts, cruise lines, theme parks, recreation & hospitality venues, university & college campuses, US Military MWR facilities and other closed circuit public performance applications within the United States and its territories.



Formerly known as the PC Music Pool, RX MUSIC is a closed circuit video pool that services commercial and retail outlets throughout the United States, Canada, Europe and South America. RX MUSIC programs and curates distinctive music to create bespoke playlists, which are fine-tuned to the nuances of their brand, audience, culture, locality, and physical space. Established in 1999 with the mission of elevating the human experience, RX Music has contributed to captivating guest experiences in retail stores, restaurants and bars, hotels, spas, and many other environments. Clients include Four Seasons, Marriott, The MGM Grand Hotel and Casino, Caesars Palace Hotel and Casino, The Hard Rock Cafe, Ritz Carlton, Cheesecake Factory, Chevy's Fresh Mex, Buffalo Wild Wings and more!

PROMO ONLY

Owned and operated by DJs & VJs (not some faceless corporation), Promo Only has set the industry standard in subscription services since 1992. Long the leader in promotional music via CD and music videos via DVD and data disc, Promo Only also offers daily delivery of the newest music, HD music video, and HD Music Video Intro Edits via direct digital download. Promo Only clients include Walt Disney World, MTV, Harrah's Casinos, Hard Rock Cafe, the Royal Caribbean Cruise Line, Universal Studios, Sirius Satellite Radio, the Hilton Hotel chain.

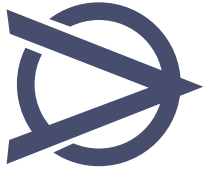


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MUSIC VIDEO PROMOTION

FEATURED CLOSED CIRCUIT VIDEO POOLS



SCREENPLAY

ScreenPlay Inc. provides the premiere Music Video and Digital Signage player for bars, restaurants and retail establishments. It also provides a content management platform that gives publishers access to licensed content while content owners have the flexibility to control when, where, and how their content is displayed within ScreenPlay's network of retail, entertainment, and newspaper websites. Programming includes reels for JOURNEYS stores, NIGHTLIFE, Macy's, Top Traxx. Exclusive video provider for FYE, Hit Vision, Steve Madden, Jarmans, American Eagle, Leona's Restaurants and more.

MOOD:

National retail pool with outlets on digital cable, satellite and the internet to over 11 million homes, 180,000 businesses and 30 airlines. MOOD:MUSIC is heard by a worldwide daily listening audience of 100 million! Signature clients include: American Eagle-855 Polo Ralph Lauren, Tilly's Skate & Surf, G by Guess, Smokey Bones BBQ, Levi's, UC San Diego Bookstore, AMF Bowling Lanes, Paul Mitchel, Souper Salads, MGM Mirage & Harrah's Casinos, Reebok Outlets (Canada), Hard Rock Hotel & Casino, Texas E-Z, Stratosphere Hotel and Dave & Buster's plus hundreds more.



PLAYNETWORK

PlayNetwork is In-Store broadcast Network that services malls, arcades, retail stores and movie theaters. Main accounts include Nordstrom, Arcade Network, Steve Madden, Hot Topic, Journeys, Ashley Furniture, City Furniture and Dick's Sporting Goods. PlayNetwork currently services 450+ global brands, 185,000+ customer locations, 2,750+ resellers, 127+ countries, with an estimated reach of 100MM+ people daily.



A premiere music video pool that is an undisputed source of high-quality HD music videos, mixshow tools and remixes. An undisputed source of high-quality HD music videos, mixshow tools, and remixes for professional live video DJs and VJs who have thousands of subscribers to their reels.



Lil Duval "Smile" (Living My Best Life) ft. Snoop Dogg & Ball Greezy EMPIRE

*Promoted by Rive Video Promotion
Added to Foot Locker
Via the In-Store Sports Network*



Problem "Get On It" EMPIRE

*Promoted by Rive Video Promotion
Added to thousands of health & fitness outlets
Via ClubCom*



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MUSIC VIDEO PROMOTION

FEATURED VIDEO POOL PLACEMENT



Tyga "Taste" EMPIRE

*Promoted by Rive Video Promotion
Added to thousands of health & fitness outlets
Via ClubCom*



Salt Ashes "Go All Out" Radikal Records

*Promoted by Rive Video Promotion
Added to thousands of health & fitness outlets
Via ClubCom*



Abrina "BAD 4 U" Refresh Remix

*Promoted by Rive Video Promotion
Added to thousands of health & fitness outlets
Via ClubCom*



Ari B "Just Get Me"

*Promoted by Rive Video Promotion
Added to Pop Scene
Via PLAYNETWORK*



Rich Brian "History" 88rising

*Promoted by Rive Video Promotion
Added to Foot Locker
Via The In-Store Sports Network*

**RIVE****MUSIC VIDEO
PROMOTION**

FEATURED DESTINATIONS & OUTLETS

INTERNATIONAL / NATIONAL VIDEO ON DEMAND

- A. Side TV (Formerly Aux TV)(Canada)
- BET
- BET Jams
- BET Soul
- BET HER
- BET GOSPEL
- FUSE MUSIC (Multiple Programs)
- FUSE ON DEMAND
- MTV (US/Canada/Europe/Africa/Asia/Australia)
- MTV JAMS
- MTV LIVE
- MTV U
- MTV Video On Demand
- Much Music (Canada)
- Music Choice (VOD, Online & MC App)
- Revolt TV (Broadcast & Online)
- Tempo (International)
- Trace TV (Europe & Africa)
- Vh1 (International)
- MTV Latin America (International)
- MTV Tres (International)
- OFive TV (International)
- LOGO
- God TV (Christian Programming - International)
- Heart TV (International)
- Stingray (VOD, Online & App)(North America)
- Clubbing TV
- The Chubb Show / OK TV

CLOSED CIRCUIT RETAIL POOLS / CONTENT PROVIDERS

- ClubCom
- Media Place / In-Store Sports Network
- RX Music
- Mood Media
- Channel M
- PlayNetwork
- Promo Only
- VJ Pro
- Xtendamix
- NetPulse
- Orange Door Media
- Smash Vision
- ScreenPlay
- The Bowling Music Network

STREAMING / APPS / VOD

- | | |
|-----------------------|-------------------------|
| • Music Choice | • MTV VOD |
| • Stingray | • Video City Television |
| • Indie Wave | • Music Video King |
| • Noizze TV | • CMC TV |
| • WGO TV | • Clubbing TV |
| • FSM TV | • Vlad TV |
| • Vyre Network | • Indie Artist Music TV |
| • Reggae Central TV | • Untapped TV |
| • Baeble Music | • Global Music |
| • The Country Network | • Spirit TV |
| • Spirit TV | • Hip Hop Zone |



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MUSIC VIDEO PROMOTION

FEATURED DESTINATIONS & OUTLETS

MULTI REGIONAL SHOWS

- Skid Road - Grand Rapids, MI
- Capital Chaos - Fair Oaks, CA
- Rebel Vision - Chicago, IL
- Whatz Goin On - NY, NY
- Hard Times - Eugene, OR
- RNR TV - Baltimore, MD
- Positive Progression - Raleigh, NC
- X Corps Action TV - Encinitas, CA
- Unholy Theatre - Sacramento, CA
- Access Unlimited - Pueblo, CO
- Planet X - Del Mar, CA
- Video Diversity - Omaha, NE
- Country Comfort - Eugene, OR
- KVJ Rocks - Richmond, VA
- Rhythms on the Rockside - San Diego, CA
- Almen Joi's MVS - Pasadena, CA
- The Groove Zone - Denver, CO
- The Chubb Show - Charleston, SC
- Upfront TV - Buffalo, NY
- Video Madness - Duarte, CA
- The Seventh Gate - Waterford, CT
- Hype Show - El Paso, TX
- The Venue - Anchorage, AK
- CreaTV - San Jose, CA
- More Music - Grand Rapids, MI
- WCBTN / Supa Mix - San Francisco, CA
- UNC - San Francisco, CA
- It's All Good TV - New Orleans, LA
- House of Music - Inglewood, CA
- Foxx Traxx - Menasha, U of Wisconsin

MULTI REGIONAL SHOWS

- California Music Channel - Bay Area, CA
- Karamel Video Jams - Richmond, VA
- Video Hits! - Rochester, NY
- Video Mix TV - Miami, FL
- Witness The Realist - Cleveland, OH
- Rhythm & Business - Rochester, NY
- Sidewalks TV - Los Angeles, CA
- The Bobby T Show - Atlanta, GA
- Zero Hour Squared - Albuquerque, NM
- House of Hip Hop - Inglewood, CA
- Music Inner City - Seattle, WA
- Magic Video - Austin, TX
- Music Mix USA - Naples, FL
- Regional Video Limited - San Francisco, CA
- Spot TV - Greensboro, NC
- Groove Parlor TV - Chicago IL
- The Vault - Cut Off, LA
- The Sound Chamber - Denver, CO
- Flows & Beats - Denver, Co
- TDSL Worldwide - Dallas, TX
- Video Diversity Mix - Omaha, NE
- V Soul - Cleveland, OH
- Swagg St. Live - Little Rock, AR
- Roots TV - Santa Barbara, CA
- The Take Over TV - Douglasville, GA
- Brodian's Basement - Philadelphia, PA
- Video Jam - Boston, MA
- The In Crowd - St. Louis, MO
- Video Diversity Country - Omaha, NE
- Soul Jams - Little Rock, AR



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FEATURED DESTINATIONS & OUTLETS

CHRISTIAN BROADCAST MARKETS

- BET Gospel (International)
- God TV (International) - Orlando, FL
- MXTV (International) - Nashville, TN
- The Noize - Waterloo, NY
- Contemporary Christian Music Videos - Fresno, CA
- Contact 2918 - Toledo, OH
- Hot Gospel Tracks - Santee, CA
- JAM Sessions - Lufkin, TX
- TVU - Radio U TV - Columbus, OH
- Flock TV - Minneapolis, MN
- Uthrap - Stockbridge, GA
- Gospel Music Channel - Atlanta, GA
- Nu Revelations Gospel Music - Alameda, CA
- Fast Forward Videos - Portland, OR
- The Revolution - Louisville, KY
- Spirit TV - Columbus, OH
- CBN/Turning Point - Virginia Beach, VA
- Underground Gospel Show - Barnesville, GA
- 30 Frames Per Second - Rochester, NY
- Say Jesus - Atlanta, GA
- The Miracle Channel - Alberta, Canada
- Righteous Entertainment - Sarasota, FL
- G Rock TV - Dana Pointe, CA
- 60 WBPH Music Videos - Allentown, PA
- House Church / TV One Life - Holly Springs, NC
- Way TV - Tulsa, OK
- Extreme Praise TV - Atlanta, GA
- West Coast Praise - Las Vegas, NV
- Gospo Epic Entertainment/Rebirth Show - Kenya
- UGTV - Cincinnati, OH

CHRISTIAN BROADCAST MARKETS

- Sky Angel - (National) Chattanooga, TN
- ASPIRE - (National) Atlanta, GA
- Gospel Central Music - Woodbridge, NJ
- Holy Hip Hop Hour - East Haven, CT
- New Dimensions in Gospel - Butner, NC
- Lifestyles - Largo, FL
- Soul Check TV - Casa Grande, AZ
- Southbooth TV - Brooklyn, NY
- 30-CC - Platteville, WI
- WATC TV- 57 Atlanta Live - Atlanta, GA
- Keep The Faith Productions (KTF) - Portage, MI
- Third Day Worship Centre - Kingston, Ontario
- New Release Today (Internet)
- Gospel Jamz - Northport, AL
- Video Diversity Gospel - Omaha, NE
- Praise Break - Atlanta, GA
- God Star Television - Oakland, CA
- JCTV Video Blender - Tustin, CA
- Good Life Broadcasting, Inc. - Lake Mary, FL
- No More Dirty TV / Stric'ly Jesus - Huntsville, AL
- Dove TV - Medford, OR
- Relevate Music - Bedford, TX
- Pathways - Ladson, SC
- Total Christian TV - Praise Today - Marion, GA
- Video Diversity Christian Music CCM - Omaha, NE
- Victory Outreach - San Diego - CA
- Uplifting Louisville / CMC - Louisville, KY
- Christ Video (WTJR-TV) - Quincy, IL
- Project 638 - Columbus, OH
- The Good Christian Music Blog (Internet)